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# ULTIMATE WINERY EXPERIENCES AUSTRALIA

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## MANDOON ESTATE

SWAN VALLEY,  
WESTERN AUSTRALIA

*Business Events Case Study*

# OVERVIEW

Fortescue Metals Group Ltd, a global metal mining and green energy company headquartered in Australia, held a two-day meeting at the Mandoon Estate winery in Western Australia, with the event incorporating a meaningful cultural team-building activity.



Winery address:	10 Harris Road, Caversham, Western Australia
Wine Region:	Swan Valley, Perth, Western Australia
Business Event Name:	Fortescue Metals Group Ltd Meeting
Type of Business Event:	Meeting
Dates:	19-20 June 2023
Host Organisation:	Fortescue Metals Group
Organisation/Client Type:	Corporate mining and energy company
Number of delegates:	15-20

# ABOUT MANDOON ESTATE

Located beside the magnificent Swan River, Mandoon Estate is in Western Australia's beautiful Swan Valley, approximately 25 minutes from the city of Perth and just 15 minutes from its domestic airport.

Some of Western Australia's finest wines and local produce are found in the Swan Valley which is the oldest wine region in the state. Nowadays, it is home to over 100 wineries and numerous gourmet food producers.

Mandoon Estate has developed a reputation as one of the region's best wineries and most popular destinations. It is a member of the select winery collective, Ultimate Winery Experiences Australia and showcases a range of award-winning fine wines, as well as hand-crafted beers.

Mandoon Estate winery was established in 2008 on an historic heritage property dating back to the 1840s. In addition to its Cellar Door, the picturesque grounds are home to a microbrewery, casual dining venue, and Homestead Brewery. There is also a fine dining restaurant, Wild Swan, a gourmet deli, a beer garden and luxury boutique hotel, the 32-room Maya Maya.

## HISTORY & CULTURE COMBINE AT MANDOON ESTATE

The Swan Valley region holds a truly unique history influenced by the Traditional Owners of the land, with Mandoon Estate being located on the land of the Noongar People.

The Estate partners with a range of local Aboriginal businesses and organisations to celebrate and preserve the Indigenous Noongar culture and traditions. The word "Mandoon" itself is derived from the Noongar language, meaning "place of many trees."

The property's original homestead, which was built circa 1895, now houses Maalinup Aboriginal Art Gallery, where guests can not only view and purchase Australian native herbs and spices, hand-painted giftware and authentic Aboriginal art but can also engage in hands-on bush tucker sessions hosted by Western Australian Indigenous woman, Dale Tilbrook.



# BUSINESS EVENTS AT MANDOON ESTATE

Mandoon Estate boasts a range of premium event and function facilities which can host up to 400 guests. The pillar-less function centre, the Surveyors Rooms can be divided into three separate venues which are complemented by a spacious pre-function foyer. An exclusive outdoor area is also ideal for networking drinks and private wine tastings overlooking the river and the historic homestead, with the property also specialising in long table lunches along the banks of the Swan River.

## THE EXECUTION

Attendees at the Fortescue Metals Group meeting were accommodated on-site in 14 spacious and luxuriously appointed rooms at the beautiful boutique hotel Maya Maya, which overlooks the Swan River and the property's original Verdelho vineyard, planted in 1895.

One of the Surveyor's Rooms was set in a U-Shaped format for the meeting, with arrival tea and coffee, morning tea, lunch, and afternoon tea being served in the Surveyors Foyer. It was also the venue for a 'Quick Start' breakfast on Day Two of the meeting.

The meeting dinner was held on-property at the Homestead Brewery which features casual cuisine, offering inside dining as well as alfresco tables on the outside shaded deck overlooking the vines.



## CULTURAL TEAM-BUILDING EVENT

A highlight of the meeting was a 'Bush Tucker Tasting' held in the Estate's art gallery and hosted by respected Aboriginal Elder, Dale Tilbrook, who has been a Swan Valley local since 1998.

The session commenced with a warm welcome from Dale which was delivered in Noongar language. It was followed by an informative talk during which Dale spoke about local Aboriginal history, art and culture, Indigenous farming and traditional foods. Meeting attendees learned about the nutritional and healing properties of native foods and were then invited to smell, touch and taste a range of sample produce such as herbs, spices, peppers, sauces and fruits.

# THE VERDICT

## FROM MANDOON ESTATE

Positive feedback was received from the client post-event with special mention made of the service staff at Mandoon Estate – in summary, the organiser advised “The two days were great!”

Mandoon Estate management indicated that business events were most welcome at the Estate, especially with so many creative and inspiring event and venue options available.

*“Business events staged at Mandoon Estate greatly benefit from our capacity to provide quality on-site accommodation at Maya Maya, premium event and function facilities, intriguing art and history, along with award-winning wines and a range of dining options. When enhanced by inspiring cultural team-building activities, such as those offered through Dale Tilbrook, it's easy to see why we continue to attract prestigious meetings, conferences and incentives to our Swan Valley Estate.”*

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